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Written and approved: Footscray Hockey Club Board

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SOCIAL MEDIA POLICY

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member-based organisation, Hockey Victoria (HV) and Footscray Hockey Club recognises the benefits of social media as an important tool of engagement and enrichment for its members.

HV and FHC welcomes comments, ideas, and insights from its hockey community. Social media is now part of everyday life for a growing number of people and is evolving the way we communicate. It is an important tool that when used appropriately increases the visibility of the sport.

HV, its affiliates, associations and clubs have long histories and are highly respected organisations. It is important that HV's, FHC's and hockey's reputation is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content that might reference the organisation, officials, coaches, members and spectators.

When someone clearly identifies their association with FHC, and/or discusses their involvement in the organisation in this type of forum, they are expected to behave and express themselves appropriately, and in ways that are consistent with FHC's stated values and policies. Positive, respectful, relevant and on-topic conversation is welcomed. Always use social media network forums to add value and promote hockey in a positive way.

If a person notices inappropriate social media content that breaches this policy, contact a board director immediately. A screen shot/copy of all inappropriate content may be taken prior to removing, as potential evidence. Club moderators may be instructed to hide, delete or report inappropriate content or make the member inactive for a period of time. Members may be asked by a board member to modify or delete the content.

If detected, a breach of this policy may result in disciplinary action from FHC. This may include being suspended on that platform for a period of time or barred from using the page. A breach of this policy may also amount to breaches of other FHC policies. This may involve a verbal or written warning or in a serious cases, suspension of membership for a period of time. FHC members may be disciplined in accordance with FHC disciplinary regulations (Codes of Behaviour).

Click Here to download the Hockey Victoria Social Media Policy which includes some valuable insights to expected behaviours.

<https://cdn.revolutionise.com.au/cups/vichockey/files/hk7zrowktg8drasb.pdf>