



# FOOTSCRAY HOCKEY CLUB SOCIAL MEDIA POLICY

**Date approved:** 1st December 2016  
**Written and approved:** Footscray Hockey Club Board  
**Review date:** Policy to be reviewed annually

## **SOCIAL MEDIA POLICY**

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member-based organisation, Hockey Victoria (HV) and Footscray Hockey Club recognises the benefits of social media as an important tool of engagement and enrichment for its members. HV and FHC welcomes comments, ideas, and insights from its hockey community. Social media is now part of everyday life for a growing number of people and is evolving the way we communicate. It is an important tool that when used appropriately increases the visibility of the sport.

HV, its affiliates, associations and clubs have long histories and are highly respected organisations. It is important that HV's, FHC's and hockey's reputation is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content that might reference the organisation.

[Click Here](#) to download the Hockey Victoria Social Media Policy